



Shop Itawamba SHOP SMART

Shopping with Itawamba County merchants is simply smart shopping. Local merchants are our neighbors and friends who invest in our local community.

Each year millions of dollars in local taxes are paid by our local merchants and sales taxes reinvested in our local communities. Taxes generated by our local merchants simply support our community.

It is our local merchants who employ local people and it is those merchants who support community endeavors and charities.

Take time to learn more about the importance of shopping at home in Itawamba County, Mississippi by turning the page...



SHOPPING ITAWAMBA IS A WISE DECISION

Community Well-Being

Your dollars spent in locally-owned Itawamba County businesses have three times the impact on your community as dollars spent elsewhere. When shopping locally, you simultaneously create jobs, fund more local services through sales tax, invest in neighborhood improvement and promote community development. Just last year alone, nearly \$1.5 million was returned to Itawamba municipalities from sales taxes alone. And each year business personal property taxes and real estate taxes make up a large portion of the county's tax base. Without this important tax base, residents would see a drastic increase in local property taxes.

Local Jobs for Local Neighbors

Simply put - your local merchants create jobs for local people. And the more successful those businesses are, the more local jobs are created.

Local Decision Making

Local ownership means that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions made. Being a part of the community, they understand the community needs.



A Helping Hand...

For years, Itawamba County merchants have been there for their neighbors. Each year, our local merchants support local causes without hesitation. Supporting everything from school projects to local civic projects and helping those in desperate need, our local merchants have been there. Let's show them our support by shopping Itawamba. It can make a difference with the well-being of our community.

An Important Message
Brought to You by
The Itawamba County
Development Council

